



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): David K. Gifford
Appl. No.: 09/711,511
Conf. No.: 8013
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Title: DIGITAL ACTIVE ADVERTISING
Art Unit: 3623
Examiner: Susanna M. Meinecke Diaz
Docket No.: 113948-041

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Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated February 3, 2004, please amend the above-identified patent application as follows:

Amendments to the Specification begin on page 2 of this paper.

Remarks begin on page 3 of this paper.